

Privacy Statement Holstein Flowers B.V. and Holstein Select B.V.

Holstein Flowers B.V. and Holstein Select B.V., both located at Laan van Adrichem 26, 2678 CZ, De Lier, Westland, the Netherlands, are responsible for the processing of personal data as set out in this privacy statement. Holstein Flowers B.V. has 2 locations: nursery Bastille (Kasteelweg 1, 2678 SB De Lier) and nursery Futura (Laan van Adrichem 26, 2678 CZ, De Lier).

Contact details:

<https://www.holsteinflowers.nl>

Holstein Flowers, Kasteelweg 1, 2678 SB, De Lier, Westland, the Netherlands +31 174 21 00 00.

Ms. Halkes is the contact person with regard to data protection at Holstein Flowers. She can be reached via conny@holsteinflowers.nl.

Personal data that we process

Holstein Flowers B.V. and Holstein Select B.V. process your personal data by using our products / services and / or because you provide them to us yourself. Below is an overview of the personal data we process on our website:

- Company name
- First and last name
- E-mail address
- Telephone number
- Other personal data that you actively provide, in correspondence and by telephone

Special and / or sensitive personal data that we process:

Our website and / or service does not intend to collect data about website visitors who are younger than 16 years of age, unless they have permission from parents or guardians. However, we cannot check if a visitor is older than 16. We therefore encourage parents to be involved in the online activities of their children, in order to prevent data about children being collected without parental consent. If you are convinced that we have collected personal information about a minor without this permission, please contact us at conny@holsteinflowers.nl and we will delete this information.

For what purpose and on what basis we process personal data

Holstein Flowers B.V. and Holstein Select B.V. process your personal data for these purposes:

- Sending our newsletter and / or product information
- To be able to call or e-mail people if necessary to provide our services to conduct, to answer questions or to handle complaints
- To inform about changes of our services and products
- To offer and deliver our products and services

Automated decision-making

Holstein Flowers B.V. and Holstein Select B.V. do not take decisions based on automated processing on matters that can have (significant) consequences for people. These are decisions taken by computer programs or systems, without involving a person (for example, an employee of Holstein Flowers B.V. or Holstein Select B.V.).

How long we store personal data

Holstein Flowers B.V. and Holstein Select B.V. do not store your personal data longer than is strictly necessary to achieve the purposes for which your data is collected. We use the following retention periods for the following personal data:

Category: Data entered via the contact form on the website

Retention period: Preserved until contact is made, otherwise 3 months after application

Reason: The data is saved until contact is made. When the data is no longer required for this process, we will delete it.

Category: Contact details filled in for receiving our digital newsletter

Retention period: 1 year after cancellation of the newsletter

Reason: The data will be saved in order to send the digital newsletter.

Sharing personal data with third parties

Holstein Flowers B.V. and Holstein Select B.V. do not sell your information to third parties and only



provide it if this is necessary for the execution of our agreement with you or to comply with a legal obligation.

Cookies, or similar techniques, that we use

Holstein Flowers B.V. uses functional, analytical and tracking cookies. A cookie is a small text file that is stored in the browser of your computer, tablet or smartphone when you first visit this website. Holstein Flowers B.V. uses cookies with a purely technical functionality. These ensure that the website works properly and that, for example, your preferred settings are remembered. These cookies are also used to make the website work well and to optimize it. On your first visit to our website we have already informed you about these cookies and asked permission for their placement. You can opt out of cookies by setting your internet browser so that it does not store cookies anymore. In addition, you can also delete all information previously saved via the settings of your browser.

Name	Retention period	Purpose
_ga	2 years	Google analytically uses the _ga cookie to the website administrator to register the visitor flows. The _gat cookie is used to limit the number of requests to the analytical service.
_gat	1 minute	
_gid	25 hours	

View, modify or delete data

You always have the right to view, correct or delete your personal data. You also have the right to withdraw your consent to the data processing of your personal data by Holstein Flowers B.V. and Holstein Select B.V. and you have the right to data portability. This means that you can submit a request to us to send the personal information we have about you in a computer file to you or another organization you have mentioned.

You can send a request for viewing, correction, deletion, data transfer of your personal data, request to withdraw your consent or objection to the processing of your personal data to conny@holsteinflowers.nl. In order to ensure that the request for access has been made by you, we ask you to send a copy of your ID with the request. Make your passport photo, MRZ (machine readable zone, the strip with numbers at the bottom of the passport), passport number and citizen service number (BSN) black in this copy. This is to protect your privacy. We respond as quickly as possible, but within four weeks, to your request.

Holstein Flowers B.V. and Holstein Select B.V. also want to point out that you have the possibility to file a complaint with the national supervisory authority, the Dutch Data Protection Authority. This can be done via the following link: <https://autoriteitpersoonsgegevens.nl/nl/contact-met-de-autoriteitpersoonsgegevens/tip-ons>.

Our privacy statement may be changed from time to time. It is advisable to consult this privacy statement on a regular basis so that you are aware of changes.

How we secure personal data

Holstein Flowers B.V. and Holstein Select B.V. take the protection of your data seriously and take appropriate measures to prevent misuse, loss, unauthorized access, unwanted disclosure and unauthorized modification. If you have the impression that your data is not properly secured or there are indications of abuse, please contact conny@holsteinflowers.nl

This privacy statement was last updated on 12-02-2019.

